



FOODLEGAL WORKSHOP

“Are you ready for the ACCC?” *Food Marketing Compliance Workshop*

Do you claim that your product is “fresh”? A “superfood”? That it is “rich in antioxidants”? That it is reduced in saturated fat? Free range? Artisanal? Genuine? Heritage? Local? In the last two years, the ACCC has run a campaign against food products whose claims were 100% compliant with the *Australia New Zealand Food Standards Code* but ultimately held to be in breach of the *Australian Consumer Law*. This campaign has targeted companies as diverse as Coles, Arnott’s, Carlton United, Maggie Beer and Uncle Toby’s.

Our *Food Marketing Compliance Workshop* will help you identify risks in your marketing, give you tools to mitigate and manage these risks and how to compliantly stand out in the marketplace.

PRICE: \$365 (incl.GST) Pre-booking required

MELBOURNE: Tuesday 16 Feb 2016 / Enter from 8:30am for a 9:00 start – 1:00pm

Cliftons, Level 1 440 Collins St Melbourne

SYDNEY: Wednesday 17 Feb 2016 / Enter from 8:30am for a 9:00 start – 1:00pm

Cliftons, Level 13 60 Margaret St Sydney



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Food Marketing Compliance Workshop REGISTRATION FORM

MELBOURNE / Tuesday 16 Feb 2016 COST \$365 (incl. GST)

SYDNEY / Wednesday 17 Feb 2016 COST \$365 (incl. GST)

Name of Participant/s: _____

Company: _____

Job Title/s: _____

Contact No: _____

Contact Address: _____

Email: _____

* ALL EVENT BOOKING CONDITIONS CAN BE FOUND ON THE FOODLEGAL WEBSITE

PAYMENT OPTIONS

Credit Card: MASTERCARD VISA

Card Holders Full Name: _____

Card Number:

Expiry date: _____ / _____ CCV:

Card Holder's Signature: _____

Participant's Signature: _____

PLEASE EMAIL REGISTRATION FORM TO:
DUNCAN.SCHMOLL@FOODLEGAL.COM.AU OR MAIL TO THE ADDRESS

BELOW:

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