

SYMPOSIUM PROGRAM



DR CHRIS REYNOLDS

Member of the Food Labelling Law and Policy Review Panel

PRESENTING:

**FOOD LABELLING:
ISSUES IN REGULATION, ENFORCEMENT AND COMPLIANCE**



DR PETER WILLIAMS

Food Standards Australia New Zealand Board Member,
Associate Professor of Nutrition & Dietetics, University of Wollongong

PRESENTING:

A PUBLIC HEALTH PERSPECTIVE ON THE "LABELLING LOGIC REPORT"



DR CHRISTOPHER ZINN

CHOICE (Australia's main Consumer advocacy organisation),
Director of Communications and Campaigns

PRESENTING:

FOOD LABELLING WINNERS & LOSERS?



MR NICK GODDARD

Member of the Food Labelling Law and Policy Review Panel
Australian Oil Seeds Federation, Executive Director

PRESENTING

**DIGESTING THE BLEWETT REVIEW:
SHOULD INDUSTRY HAVE INDIGESTION OR BUTTERFLIES?**



MR JOE LEDERMAN

FoodLegal Lawyers and Consultants, Managing Principal

PRESENTING

**THE BIG PICTURE TO THE SMALL PRINT:
OBSTACLES AND OPPORTUNITIES**



MR CHARLES FISHER

FoodLegal Lawyers and Consultants, Lawyer

PRESENTING

**NEW LABELLING IMPLICATIONS:
FOOD LABEL ILLUSTRATIVE CASE STUDIES**

PANEL FORUM & QUESTIONS

What new labelling requirements will impact your foods?

What opportunities are there for industry?

What will be new increased risks of non-compliance?

JOIN THE COMPLIANCE SPECIALISTS OF FOODLEGAL FOR THIS INFORMATION-PACKED HALF-DAY LEARNING

'PLAIN-SPEAK' EXPLANATIONS FROM TOP FOOD LAWYERS AND FOOD INDUSTRY EXPERTS ABOUT THE IMPACT THE FINAL REPORT OF AUSTRALIA'S NATIONAL REVIEW OF FOOD LABELLING LAW AND POLICY" WILL AFFECT YOUR FOOD BUSINESS.

The Review was commissioned by the Australian Federal government following strong consumer and business expressions of dissatisfaction and political pressure for a reform of food labelling law over a number of key issues. The Review, undertaken by a Panel of 4 experts was headed by Dr Neal Blewett.

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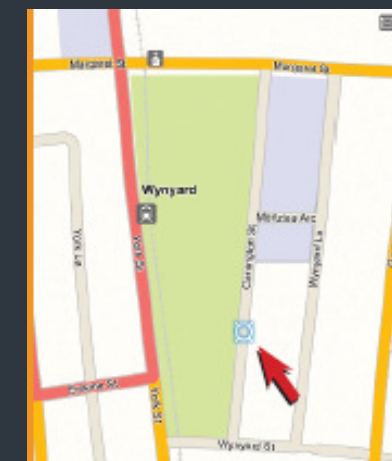
**BLEWETT
BETWEEN
THE LINES**

WHEN
MONDAY 28 MARCH 2011

TIME
From 8.30am—1pm
(First Speaker Commencing at 9am)

COST
\$295.00 per person
(includes GST)
PRIOR BOOKING ESSENTIAL

WHERE
The Menzies Sydney
14 Carrington Street
SYDNEY NSW 2000



BOOK ONLINE

<http://www.foodlegal.com.au/symposiums>

BLEWETT BETWEEN THE LINES

HEAR THE EXPERTS
SORT THE PUZZLE OF THE
BLEWETT FOOD LABELLING REPORT

**PLACES ARE LIMITED.
PLEASE COMPLETE AND RETURN FORM BY
21 MARCH 2011 BY FAX, EMAIL or MAIL**

SYMPOSIUM DATE: MONDAY 28 MARCH 2011
COST: \$295.00per person (inc GST)
From 8.30am—1pm (First Speaker Commencing at 9am)

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Where did you hear about this Symposium?	
FoodLegal email:	
Food Australia Magazine:	
Australian Food News:	
Other:	

**For further enquiries please contact
Sarah Miller on (03) 9606 0022**



FOODLEGAL invites all food businesses and stakeholders to an informative 4-hour SYMPOSIUM to consider the implications of the Final Report ("Labelling Logic" of) the Review of Food Labelling Law and Policy in Australia. Food businesses need to plan their label changes in light of the 61 recommendations.

SPEAKERS include a key member of the Blewett Review Panel, industry representatives and key stakeholders as well as FoodLegal lawyers.

BLEWETT BETWEEN THE LINES

HEAR THE EXPERTS
SORT THE PUZZLE OF THE
BLEWETT FOOD LABELLING REPORT